



Finally, Pet Food So Good  
You'll Want to Eat It Yourself



**Addiction Foods** is a *Holistic* pet food company. Unlike most commercial pet foods, **Addiction's** *Made in New Zealand & Australia* range provides an all-natural, delicious solution to unhealthy pet chow as our food contains **NO harmful fillers, by-products and chemicals.** We believe in sharing with your pets only what we as humans would deem good enough to eat.

All natural, premium-grade ingredients in **Addiction** pet food have been carefully chosen for their health-giving properties in order to provide your pets with the nutrition they need. Our *Holistic* and hypoallergenic formula uses only the freshest fruits, vegetables, and premium meats. Blended with vitamins and minerals, it is the ideal balanced yet delicious meal, not just for dogs and cats who are allergic to beef, lamb or chicken but for all owners who want a refreshing and healthy diet change for their pets.

### Our Holistic Range...

Addiction's hypoallergenic range of pet foods is available in the following irresistible flavours:

#### Canned Food

- Venison & Avocado
- Possum & Vegetables
- Unagi & Seaweed

#### Dry Food

- Zen Vegetarian



Visit [www.addictionfoods.com](http://www.addictionfoods.com) for more information.

## What Every Pet Owner Ought To Know... The Hard Truth Behind Commercial Pet Food

The shocking truth is that most commercial pet foods are made up of slaughterhouse offal and grains considered 'unfit for human consumption'. This waste includes **intestines, udders, esophagi and possibly diseased and cancerous animal parts**, which are often loaded with chemicals such as hormones, preservatives and fillers to improve their taste and appearance while offering no nutritional value. Many pets are often plagued with skin and gastrointestinal conditions caused by allergies to beef, chicken, lamb, preservatives and additives, common ingredients in commercial pet food. Many of these ingredients have been implicated in the increase of pet cancers in recent years.

The wide variety of commercial pet food available now has left pet owners spoilt for choice. Being attractively-packaged and affordably-priced, they often lure unsuspecting pet owners into believing that their pets' nutritional needs are met without understanding more about the actual ingredients that make up the food.

It is critical that all pet owners are aware of what constitutes an ideal, wholesome diet that is essential for their pets' well-being. **Pet food should be as close as possible to what nature intended for your pets**, and it is therefore important that fresh meats, fruits and vegetables are staples in your pets' daily diet. These provide your pets with the balanced nutrition they really need and help optimize their lifespan, without making them suffer the side-effects caused by harmful fillers and by-products found in most commercial pet food.